

Press Release

Geauga County Public Library
 GeaugaLibrary.net
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GCPL and Geauga chambers of commerce present “Facebook for business”

Learn how to use this social media tool to grow your business

Geauga County June 4, 2015 – Would you like to incorporate social media into your business’ marketing strategy? Need help getting started? Join Geauga County Public Library and Lyndsey Brent from the Geauga County chambers of commerce. Together, we’ll explain how Facebook works as a marketing tool. Learn how to:

- Set up an account
- Add content including text and photos
- Schedule future posts
- Evaluate advertising options
- Link to other social media venues
- Make sense of analytics

Location	Time	Date	Call to register*
Geauga West Library 13455 Chillicothe Road Chesterland, Ohio 44026	7 p.m.	Tues., June 30	440-729-4250
Chardon Library 110 East Park Street Chardon, Ohio 44024	7 p.m.	Tues., July 21	440-285-7601

*Or register online using the events calendar at GeaugaLibrary.net. Program is free and open to the public.



About the Geauga County Public Library

The Geauga County Public Library includes four full-service community libraries in Bainbridge, Chardon, Chesterland (Geauga West) and Middlefield; two library stations housed in schools in Newbury and Thompson; one Bookmobile that serves farms, nursing homes and nursery schools; and one administrative center where technical services, computer services, facilities and administrative functions reside. GCPL has more than 500,000 books and e-books. The collection also contains more than 100,000 audio / video items and 400 research databases available through its website. GCPL is a member of the SearchOhio / OhioLINK consortium, giving patrons access to more than 66 million items. Learn more about the Geauga County Public Library at the [GCPL website](#), GeaugaLibrary.net. Follow us on Facebook, Twitter and LinkedIn for news and updates.

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Caption: Learn how to use Facebook in your business marketing plan at either Geauga West Library, Tues., June 30 at 7 p.m. or Chardon Library, Tues., July 21 at 7 p.m. Both programs are free and open to the public, but require registration.