



Geauga County
Public Library

Press Release

Geauga County Public Library

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GCPL launches #TravelGeauga social media adventure

Chances to win great local travel prizes!

Geauga County – April 10, 2019 – Geauga County is home to lush forests, picturesque lakes, rolling hills, charming parks, town squares, eclectic family businesses, and plenty of other treasured haunts. To help people discover the attractions right here in their backyard, GCPL is sponsoring a #TravelGeauga social media adventure all May with Burton Public Library. This springtime staycation opportunity gives participants a chance to win local travel and recreation prizes while sharing photos of themselves at nine Geauga destinations.

How it works

Each Wednesday beginning May 1, GCPL will provide clues on Facebook, Twitter and Instagram to two or three different destinations in Geauga County. To participate, people need to crack the clue, visit the destination, snap a photo of themselves (selfies are fine) with some distinguishing characteristic of the site, post to their social media using hashtag #TravelGeauga, and tag @GeaugaLibrary. That's it!

Winners will be notified on social media sites Monday, June 3. Each photo on social media that's tagged correctly (using #TravelGeauga, @GeaugaLibrary) will earn the poster an entry. Participants can visit as many destinations as they'd like at any time throughout the month. If someone posts a photo to all three social media sites (Facebook, Instagram, and Twitter) during any given week for one clue, he or she would have three chances to win on that particular clue. If people visit all nine destinations and upload a photo of themselves to all three social media sites, they could be entered 27 times. The more you post, the more opportunities you have to win. This #TravelGeauga adventure ends at 11:59 p.m., Thurs., May 30, at which time no more entries will be accepted.

All clues, their corresponding locations, and the prizewinners will be announced on all social media sites by 5 p.m., Mon., June 3, 2019. Winners must state at which library location they will pick up their prizes, and have one week to claim them.

Prizes:

- \$50 Chagrin Valley Little Theater gift card
- Two tickets to Cedar Point (\$105 value)
- Two gift cards, \$25 each, to Guido's Pizza Haven and Patterson Fruit Farm
- Two car-load passes to Mayfield Drive-In
- \$50 gift certificate to Warren's Spirited Kitchen in Burton
- \$50 gift card to Pioneer Waterland
- Two gift cards, \$25 each, to Noce Pizza and King Kone
- Gift certificate for a two-night, tent-site stay (value up to \$100) at Grand River Valley KOA
- \$25 gift card to DS Cakes and Sweet Cafe

The fine print

Each location's Friends and / or Foundation donated a prize. Odds of winning depend upon the number of people who submit photos and tag them correctly. Winners have one week to claim their prizes, after which time prizes will be repurposed. GCPL determines which prizes accompany which clues / destinations. The #TravelGeauga adventure is not sponsored, administrated, or endorsed by Facebook, Twitter, or Instagram. Void where prohibited.

About the Geauga County Public Library

The Geauga County Public Library includes four full-service branches in Bainbridge, Chardon, Chesterland (Gauga West) and Middlefield, two library stations housed in schools in Newbury and Thompson, and a Mobile Services fleet that serves rural areas and community centers. Its administrative center is located in Chardon, where technical services, computer services, facilities and administrative functions reside. GCPL houses more than 750,000 books and digital books. The collection also contains more than 100,000 audio / video items. About 75 research databases are available via its website. GCPL is a member of the Clevnet consortium, giving patrons access to more than 12 million items. Learn more about the Geauga County Public Library at the GCPL website, GaugaLibrary.net.

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Caption: Crack #TravelGaugu clues all May on GCPL's and Burton Public Library's social media sites. Then, visit the destinations, snap a photo of yourself there, and tag @GauguLibrary with #TravelGaugu on Facebook, Twitter, and / or Instagram to be entered into a drawing for prizes.